



## CARLOW LIVE AND LOCAL OPEN-SOURCE SURVEY REPORT

This survey opened on 28.11.2024 and closed on 10.12.2024. The survey was taken by 32 participants. 17 participants remained anonymous while 15 participants identified their email addresses. **Some questions allowed for multiple answers.**

The findings are below:

<b>My role in Carlow Live and Local is</b>	
I'm a musician who performed in 2024	11
I'm a musician who performed a different year	12
I'm a musician who applied to perform but was not selected	4
I'm a musician who has never applied to perform	4
I'm an audience member	8
I'm a key partner i.e Curator, Selection Panelist, Carlow Arts Festival Staff, Technical Supplier etc.	1
Did Not Answer	0

<b>Carlow Live and Local provides a meaningful performance opportunity for musicians</b>	
Strongly Agree	19
Agree	9
Somewhat Agree	3
Somewhat Disagree	1
Disagree	0
Strongly Disagree	0
Did Not Answer	0

<b>Carlow Live and Local caters for a wide selection of genres</b>	
Strongly Agree	10
Agree	13
Somewhat Agree	7
Somewhat Disagree	1
Disagree	0
Strongly Disagree	1
Did Not Answer	0

<b>Should a local musician sit on the selection panel for Carlow Live and Local?</b>	
Yes	21
No	5
I'm Not Sure	2
Did not Answer	4

<b>Carlow Live and Local should continue to be part of Carlow Arts Festival</b>	
Strongly Agree	17
Agree	2
Somewhat Agree	9
Somewhat Disagree	5
Disagree	0
Strongly Disagree	1
Did Not Answer	0

<b>Carlow Live and Local should be its own stand-alone event separate from Carlow Arts Festival</b>	
Yes	25
No	10
Did Not Answer	1

<b>Please outline your suggestions for Carlow Live and Local</b>	
Should be held once a year	7
Should be held Multiple times a Year	15
Did Not Answer	10

<b>Should Carlow Live and Local be free to audience members</b>	
Yes	8
No	23
Did Not Answer	1

<b>If audience members were to pay to gain entry to Carlow Live and Local, how much do you think is fair?</b>	
€5	8
€10	10
€15	7
Other	4
Did Not Answer	4

<b>If other, please outline below</b>	
U16's free; Student/OAP concessions	2/3€ per head
Pay what you can	Left blank (21)

<b>Musicians are adequately paid for performing at Carlow Live and Local</b>	
Strongly Agree	10
Agree	7
Somewhat Agree	4
Somewhat Disagree	0
Disagree	1
Strongly Disagree	0
I don't know how much musicians are paid	10
Did Not Answer	0

<b>Please outline here any further suggestions or comments you have regarding the payment to musicians who perform in Carlow Live and Local</b>	
More experienced musicians should be paid higher (2)	Musicians should receive friends/family tickets (1)
Musicians should be paid faster (2)	Musicians should receive a percentage of ticket sales (1)
Payment process was easy to navigate and well supported by Carlow Arts Office Staff (1)	Shorter timeslots should be paid less (2)
Higher pay would be appreciated (1)	Did Not Answer (18)

<b>Who should produce Carlow Live and Local?</b>	
Current Team	9
Volunteers	1
Other Options	5
Not Sure	1
Did Not Answer	16

**Do you have any suggestions how you would like to see Carlow Live and Local produced and programmed going forward?**

Greater Social Media Presence (3)	Promotion of Artists( 3)
Original Music Focused (3)	Music Trail (2)
Collaboration with local music organisations (1)	Did Not Answer (20)

**Original Music should be given more opportunities than Cover Bands/Musicians**

Strongly Agree	20
Agree	3
Somewhat Agree	3
Somewhat Disagree	1
Disagree	4
Strongly Disagree	0
Did Not Answer	1

**There is a fair balance between emerging and established artists**

Strongly Agree	7
Agree	6
Somewhat Agree	9
Somewhat Disagree	3
Disagree	4
Strongly Disagree	1
Did Not Answer	2

**Carlow Live and Local should facilitate more performance opportunities throughout the year rather than one big event/festival**

Strongly Agree	18
Agree	7
Somewhat Agree	5
Somewhat Disagree	0
Disagree	0
Strongly Disagree	1
Did Not Answer	1

**The budget for Carlow Live and Local is €30,000. Should some of this funding go towards a professional development programme for musicians?**

Yes (10)	No (6)
Maybe (5)	Did Not Answer (10)

<b>I would be interested in professional development opportunities in the following categories through Carlow Live and Local</b>	
Grant application assistance	8
Grant application feedback clinics	7
Marketing and Promotion	12
Performance Anxiety	5
Music Business/Industry	12
Mixing and Recording	6
Wellbeing	7
Self Employment/Sole Trading as a Musician	11
Music Theory	2
Music Education Development	2
None – I'm not interested in any of the above, Carlow Live and Local funding should be used for performance opportunities only	10
None – I'm not interested in any of the above, but I have my own idea for professional development and will outline this in the summary box below	0
Did Not Answer	2

<b>Please outline your professional development suggestions below:</b>	
Songwriting (2)	Stage Presence (1)
Supports for artists with disabilities (1)	Digital Music Production (1)
Did Not Answer (27)	

<b>As musicians, did you feel supported by the following:</b>	
Funders/Organisers	9
Carlow Arts Festival	9
Production Team i.e Walter, Fiach etc	14
General Audience i.e the people of Carlow	17
Your fellow musicians	21
Did Not Answer	8